



Privacy Policy

Little Adventureland | Last updated: August 12, 2026

At Little Adventureland, we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect your information when you book our mobile role-play sessions, hire us for events, or interact with our website.

1. Who We Are

Little Adventureland is a mobile children's role-play business operating pop-up sessions and private hire events across Somerset and surrounding areas.

- Contact Email: amy@littleadventureland.uk
- Website: littleadventureland.uk

2. The Data We Collect

We collect and process the minimum amount of personal information needed to run our sessions safely and efficiently:

- Contact Details: Name and email address to process bookings and send tickets.
- Location Data: Postcode to map out our mobile service routes and manage local venue bookings.
- Transaction Records: Details of the bookings you make, though we do not store your financial details.

● 3. How Your Bookings and Payments Are Handled

We use secure platforms powered by GetEdge, a local technology provider based in Taunton, UK, alongside professional billing services to handle our transactions.

- Online Booking Portal: Standard ticket purchases and public event registrations are routed through our dedicated booking system managed by GetEdge.
- Party & Event Bookings: For private hire and birthday party packages, we issue secure, trackable payment links sent directly to your email address or phone number.
- Payment Methods: Whether using our online portal or a custom payment link, you can pay securely using debit/credit cards, Apple Pay, or Google Pay.
- Payment Security: All financial transactions are processed directly by our secure third-party payment gateway.
- No Card Storage: Little Adventureland never sees, collects, or stores your card details, account numbers, or digital wallet credentials on our systems.

● 4. How We Use Your Data

We use the information we collect to provide our mobile role-play services. Specifically, we use it to:

- Process and manage your event bookings, ticket sales, and online transactions.
- Send you practical details about your upcoming play session, such as venue updates or entry instructions.
- Group and analyze postcodes to help plan our future pop-up locations across Somerset.

● 5. Legal Basis for Processing

Under the UK General Data Protection Regulation (UK GDPR), we rely on the following legal grounds to handle your data:

- Contractual Necessity: To fulfill and manage the ticket bookings or party hires you purchase from us.
- Consent: For sending marketing newsletters, which you can opt out of at any time.
- Legitimate Interests: To analyze postcode locations to improve our business coverage and plan our travel routes.

● 6. Sharing Your Data

We value your privacy and never sell your personal data to third parties. We only share your data with trusted service providers essential to running our business operations, such as:

- GetEdge: Our local booking and infrastructure partner that securely handles our attendee registry and online checkout environment.
- Email Tools: Services that securely distribute booking confirmations.
- Legal Authorities: Only if required by law or to protect our business insurance and liability.

● 7. Data Retention

We only keep your personal information for as long as necessary to fulfill your booking, manage customer service inquiries, or satisfy standard UK business tax and accounting rules.

● 8. Your Rights

Under UK data protection laws, you have specific rights regarding your personal information:

- Access: You can request a copy of the data we hold about you.
- Correction: You can ask us to update or fix inaccurate information.
- Erasure: You can request that we delete your name, email, and postcode from our records.
- To exercise any of these rights, please contact us at amy@littleadventureland.uk.

● 9. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our mobile setup, online booking systems, or legal obligations. Any updates will be posted directly to this page.

Contact

For privacy questions or rights requests, please contact Amy at amy@littleadventureland.uk.

Little Adventureland is a mobile world of make-believe for curious kids across Somerset and beyond.